100	00	3013100	convertible securities
			company, assuming full
			Total paid-up capital of the
0	0		Total
0	0		Held by public
			Held by promoter/promoter group
conversion of warrants	of warrants	No. of warrants	Warrants:-
the company, assuming full	total no.		
0	0 0		Total
			Held by public
0	0		Held by promoter/promoter group
-			
securities	securities	No. of outstanding securities	Outstanding convertible securities: No. of outstanding securities
conversion of the convertible	)le		
As a % of total no. of shares of the company assuming full	As a % of total no. of		
	. 0		
0	0 0		Total
			וימע ציץ סמצוויס
n			Held by promoter/promoter group
the company	paid-up shares	No. of partly paid-up shares	Partly paid-up shares:-
As a % of total no. of shares of	As a % of total no. of partly		
			Quarter ended: 30th JUNE, 2014
	QUITY SHARES	of security: INTERACTIV - EQ	Scrip Code, Name of the scrip, class of security: INTERACTIV - EQUITY SHARES
93	LIMITED, CIN: L65910GJ1994PLC023393	FINANCIAL SERVICES	Name of the Company: INTERACTIVE
	Introductory sub-table (I)(a)	Introductor	
	Sinch toble (IV)	later director	

Central Covernment/ State Government(s)   Central Government(s)   Central Government State Government S		Staten	nent Showin		olding Pattern				
ory Code    Shareholder   Sha			·						
Central Government/ State Government(s)   Central Corporate   Ce	ory		Shareholder	nümber	shares held in dematerialized	sharehol percen	ding as a stage of	othe encun	rwise
A   Shareholding of Promoter and Promoter						percent age	percent age of	of shares	percent
Individuals/ Hindu Undivided Family	(1)		(111)	(IV)	(V)	(VI)	(VII)	(VIII)	(VIII)/(IV
A   233600   7.75   7.75   0   0.00			•						
(b) Central Government/ State Government(s) (c) Bodies Corporate (d) Financial Institutions/ Banks (e) Any Others(Specify) (e-i) (e-i) (e-i) (e-ii)  Sub Total(A)(1)  Percipal Individuals (Non-Residents Individuals/ Foreign Individuals) Foreign Individuals (A) Dividuals (Non-Residents Individuals/ Foreign Individuals)  Bodies Corporate (e) Any Others(Specify)  Sub Total(A)(1)  Total Shareholding of Promoter and (B) Public shareholding I Institutions (a) Mutual Funds UTI (b) Financial Institutions/ Banks (c) Central Government/ State Government(s) (d) Venture Capital Funds (e) Insurance Companies (f) Foreign Institutional Investors (d) Venture Capital Funds (e) Insurance Companies (f) Foreign Individuals (f) Foreign Institutions (h) Companies (h) Com	(a)	Individuals/ Hindu Undivided Family							
Color   Solutions   Solution			4	233600		7.75	7.75	0	0.00 .
(c) Bodies Corporate (d) Financial Institutions/ Banks (e) Any Others(Specify) (e-ir) (e-ir)  Sub Total(A)(1)  Foreign Institutions B Bodies Corporate (a) My Others(Specify)  Total Shareholding of Promoter and Total Shareholding Institutions  Total Shareholding Institutions  Total Shareholding Institutions (a) Mutual Funds UTI (b) Financial Institutions Banks (c) Cerural Government State Government(s) (d) Venture Capital Investors (d) Foreign Institutions (d) Cerural Government State Government(s) (d) Foreign Institutions (d) Control Companies (e) Insurance Companies (f) Foreign Institutions (d) Venture Capital Investor (d) Outliffed Foreign Investor (e) Cerural Government State Government(s) (f) Foreign Institutions (h) Control Companies	(b)	Central Government/ State Government(s)				0.00	. 0.00	0	0.00
(d)   Financial Institutions/ Banks   0.00	(c)	Bodies Corporate	3	1044500					
(c-ii)						+	<del></del>		
Ceif)	(e).	Any Others(Specify)				0.00	0.00		0.00
Sub Total(A)(1)									0.00
2   Foreign	(e-ii)			· ·		0.00	0.00		0.00
Poreign   Individuals (Non-Residents Individuals/ Foreign Individuals)		Sub Total(A)(1)	· 7	1278100	0	42.42	42.42	0	0.00
Individuals (Non-Residents Individuals/ Foreign Individuals)									
Foreign Individuals   0.00 0.00 0.00 0.00 0.00									
Bodies Corporate   0.00   0.	a					0.00	0.00		0.00
Color	- b								
e Any Others(Specify)									
e Any Others(Specify)	d	Qualified Foreign Investor				0.00	0.00		0.00
e-ii	e					0.00	0.00		0.00
Sub Total(A)(2)						0.00	0.00		0.00
Total Shareholding of Promoter and   7   1278100   0   42.42   42.42   0   0.00	e-ii		,						
(B) Public shareholding  I Institutions  (a) Mutual Funds/ UT1  (b) Financial Institutions / Banks  (c) Central Government/ State Government(s)  (d) Venture Capital Funds  (e) Insurance Companies  (f) Foreign Institutional Investors  (g) Foreign Venture Capital Investors  (h) Qualified Foreign Investor  (i) Any Other (specify)  Sub-Total (B)(1)  8 2 Non-institutions		Sub Total(A)(2)	0	. 0	0	0.00	0.00	0	0.00
Institutions		Total Shareholding of Promoter and	7	1278100	0	42.42	42.42	0	. 0.00
(a) Mutual Funds/UT! (b) Financial Institutions Banks (c) Central Government/ State Government(s)  (d) Venture Capital Funds (e) Insurance Companies (f) Foreign Institutional Investors (g) Foreign Venture Capital Investors (h) Qualified Foreign Investor (i) Any Other (specify) (i-ii) (i-ii)  Sub-Total (B)(1)  B 2 Non-institutions									
(b) Financial Institutions Banks (c) Central Government/ State Government(s)  (d) Venture Capital Funds (e) Insurance Companies (f) Foreign Institutional Investors (g) Foreign Venture Capital Investors (h) Qualified Foreign Investor (i) Any Other (specify)  Sub-Total (B)(1)  B 2 Non-institutions  0.00 0.00 0.00 0.00 0.00 0.00 0.00 0					<del> </del>	0.00	0.00	-	
(c) Central Government/ State Government(s)  (d) Venture Capital Funds  (e) Insurance Companies  (f) Foreign Institutional Investors  (g) Foreign Venture Capital Investors  (h) Qualified Foreign Investor  (i) Any Other (specify)  Sub-Total (B)(1)  B 2 Non-institutions									
(d) Venture Capital Funds       0.00       0.00         (e) Insurance Companies       0.00       0.00         (f) Foreign Institutional Investors       0.00       0.00         (g) Foreign Venture Capital Investors       0.00       0.00         (h) Qualified Foreign Investor       0.00       0.00         (i) Any Other (specify)       0.00       0.00         (i-ii)       0.00       0.00         (i-ii)       0.00       0.00         Sub-Total (B)(1)       0       0       0.00       0.00         B 2 Non-institutions       0       0       0.00       0.00									,
(e) Insurance Companies       0.00       0.00         (f) Foreign Institutional Investors       0.00       0.00         (g) Foreign Venture Capital Investors       0.00       0.00         (h) Qualified Foreign Investor       0.00       0.00         (i) Any Other (specify)       0.00       0.00         (i-ii)       0.00       0.00         (i-ii)       0.00       0.00         Sub-Total (B)(1)       0       0       0.00         B 2 Non-institutions       0       0       0.00	(d)	Venture Capital Funds			<del> </del>			-	-
(f) Foreign Institutional Investors       0.00       0.00         (g) Foreign Venture Capital Investors       0.00       0.00         (h) Qualified Foreign Investor       0.00       0.00         (i) Any Other (specify)       0.00       0.00         (i-ii)       0.00       0.00         (i-ii)       0.00       0.00         Sub-Total (B)(1)       0       0       0.00         B 2 Non-institutions       0       0.00       0.00				<del>                                     </del>					
(g)       Foreign Venture Capital Investors       0.00       0.00         (h)       Qualified Foreign Investor       0.00       0.00         (i)       Any Other (specify)       0.00       0.00         (i-ii)       0.00       0.00       0.00         (i-ii)       0.00       0.00       0.00         Sub-Total (B)(1)       0       0       0.00       0.00         B 2       Non-institutions       0       0.00       0.00			-						
(i) Any Other (specify) (i-ii) (i-ii)  Sub-Total (B)(1)  B 2 Non-institutions		Foreign Venture Capital Investors				0.00			
(i-ii)									
(i-ii) Sub-Total (B)(1) 0 0 0 0.00 0.00  B 2 Non-institutions		Any Other (specify)				_			
B 2 Non-institutions						0.00	0.00	-	
B 2 Non-institutions	· · ·	Sub-Total (B)(1)	0		0	0.00	0.00		
	R 2	Non-institutions							
	D 2	· ·						MIN	ر

(a)	Bodies Corporate	5	69600		2.31	2.31		
(b)	Individuals				0.00	0.00		
	Individuals -i. Individual shareholders holding nominal share capital up to Rs 1							
1	lakh	1703	1343400		44.59	44.59 •		
11	ii. Individual shareholders holding nominal share capital in excess of Rs. 1 lakh.							
		7	322000		10.69	10.69		
(c)	Qualified Foreign Investor				0.00	0.00		
(d)	Any Other (specify)				0.00	0.00		
(d-i)					0.00	0.00		,
(d-ii)								
	Sub-Total (B)(2)	1715	1735000	0	57.58	57.58		
(B)	Total Public Shareholding (B)= (B)(1)+(B)(2)	1715	1735000	0	57.58	57.58		
						27.30		
	TOTAL (A)+(B)	1722	3013100	. 0	100.00	100.00		
(C)	Shares held by Custodians and against which Depository Receipts have been issued							
1	Promoter and Promoter Group					0.00		0.00
2	Public					0.00		
	Sub-Total (C)	0	0	0		0	0	
	GRAND TOTAL (A)+(B)+(C)	1722	3013100	0		100.00	0	0.00
						. (	len	

SR. No.	Notes
1	
2	
3	
4	
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Min.

(I)(b) Statement showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the category "Promoter and Promoter Group"

Sr.	Name of the shareholder	Details	Details of Shares held		Encumbered shares (*)	res (*)	Details of warrants	warrants	Details of		Total shares
									convertible		(including underlying
									securities		shares assuming full
											conversion of
			,								warrants and
											convertible securities)
											as a % of diluted
											share capital
		Number	As a % of	Z <sub>0</sub>	As a percentage	As a % of	Number	As a %	Number	As a %	
		of	grand_total			grand total	of	total	of	total	
		shares	(A) + (B) + (C)			(A)+(B)+(C)	warrants	number	converti	number	
		held				of sub-clause	held	of	ble	of ·	
						(l)(a')		warrants	securitie	converti	
				Ī				of the	s	ble	
								same	held .	securitie	
								class		v.	
										of the	-
										same	
No.										class	
(1)	(II)	(III)	(IV)	(N)	(VI)=(V)/(III)*100	(VII)	· (VIII)	(IX)	(X)	(XI)	(XII)
Ţ	ASHOK P VITHLANI	129100	4.28		0.00	0.00		0		0	
2	MEENABEN D SOMAIYA	25500	0.85		0.00	0.00		0		0	
w	DHARMESH B SOMAIYA	32000	1.06		0.00	0.00		0		. 0	
4	SANJAY A POPAT	47000	1.56		0.00	0.00		0		0	
5	MEDRICK INVESTMENT & FINANCE PLTD	867400	28.79		0.00	0.00		0		0	
9	POLAD TRADERS PVT LTD.	92500	3.07		0.00	0.00		0		0	
7	POLAD FINANCE LTD.	84600	2.81		0.00	0.00		0		0	
TOTAL	AL	1278100	42,42	0	0.00	0.00	0	0	0.	0	0
(*) Th	(*) The term "encumbrance" has the same meaning as assigned to it in regulation 28(3) of the SAST Regulations, 2011	meaning	as assigned to it i	n regu	ation 28(3) of the S.	AST Regulation	ıs, 2011				



## (1)(c)(i) Statement showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the category "Public" and holding more than 1% of the total number of shares

TOTAL	4	3	2	1	·												Sr. No.
	SUDHIR KANADA	BHARAT M. SHAH	SHEELA HANSOTI	MADHUSUDAN R. PATEL													Name of the shareholder Number
262400	127500	53000	41900	40000				_						held	shares	of	Number
8.71	4.23	1.76	1.39	1.33						(1)(a) above	(I)(a) abovál	indicated in	(A)+(B)+(C)	{i.e., Grand Total	number of shares	percentage of total	Shares as a
0									held .	warrants	of	Number					Details of
0	0			0		class	the same	of	warrants	warrants number of	total	As a %					fwarrants
0					·		held	securities	e	convertibl	of	Number		-		secu	Details of
0	0	0	0	0	CIASS	the same	of	securities	convertible	convertibl number of	total	% w.r.t	٠		•	securities	Details of convertible
0								capitai		as a 70 or unuted	as a % of diluted	warrants and	conversion of	assuming full	underlying shares	(including	Total shares

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(I)(c)(ii) Statement showing holding of securities (including shares, warrants, convertible securities) of persons (together with PAC) belonging to the category "Public" and holding more than 5% of the total number of shares of the company

TOTAL		10	9	~	7	6	S	4	دی	2	_													Sr. No.
L											NIL								_					-
															-					them	Concert (PAC) with	the Persons Acting in	shareholder(s) and	Name(s) of the
0												,						_					of shares	Number
0.00											0.00	-			above} .	(I)(a)	Statement at para	in	(A)+(B)+(C) indicated	{i.e., Grand Total	shares	total number of	percentage of	Shares as a
0									-							warrants	of	Number						Details
0											0			same class	the	warrants of	number of	As a % total						of warrants
0										,					held	securities	convertible	Number of					secu	Details of
0											0	class	of the same	securities	convertible	number of	total	% w.r.t					securities	Details of convertible
	,													share capital	% of diluted	securities) as a	convertible	warrants and	conversion of	assuming full	shares	underlying	(including	Total shares

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(I)(d) Statement showing details of locked-in shares

1											<del></del>
TOTAL		9	8	7	6	5	4	3	2	_	Sr. No.
	-									NIL	Sr. No. Name of the shareholder
											Z
0										0	umber of locked-in shares
0.00										0.00	Number of locked-in shares    Locked-in shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}

The Control of the Co

(II)(a) Statement showing details of Depository Receipts (DRs)

	TOTAL		9	. 8	7	6	5	4	دى	2	0	Sr. No.
								٠			NIL	Sr. No. Type of outstanding DR (ADRs, GDRs, SDRs, etc.)
	0										NIL	Number of outstanding DRs
ואראן ה	0										NIL	Number of shares underlying outstanding DRs
	0.00										0.00	Number of shares underlying Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}

AZY.

(II)(b) Statement showing holding of Depository Receipts (DRs), where underlying shares held by "promoter/promoter group" are in excess of 1% of the total number of shares

	9 0	8	6.	5	4	C.3	2	I NIL NIL NIL	Sr. No. Name of the DR Holder  (ADRs, GDRs, SDRs, underlying outstanding DR value of shares etc.)  Prope of outstanding DR values of shares (ADRs, GDRs, SDRs, underlying outstanding DR)
	-							N]	Ty (A
	0							ľ.	pe of outstanding DR DRs, GDRs, SDRs,
								NIT.	Number of shares underlying outstanding DRs
								0.00	Number of shares  underlying outstanding percentage of total number of shares {i.e.,  DRs  Grand Total (A)+(B)+(C) indicated in  Statement at para (I)(a) above}

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